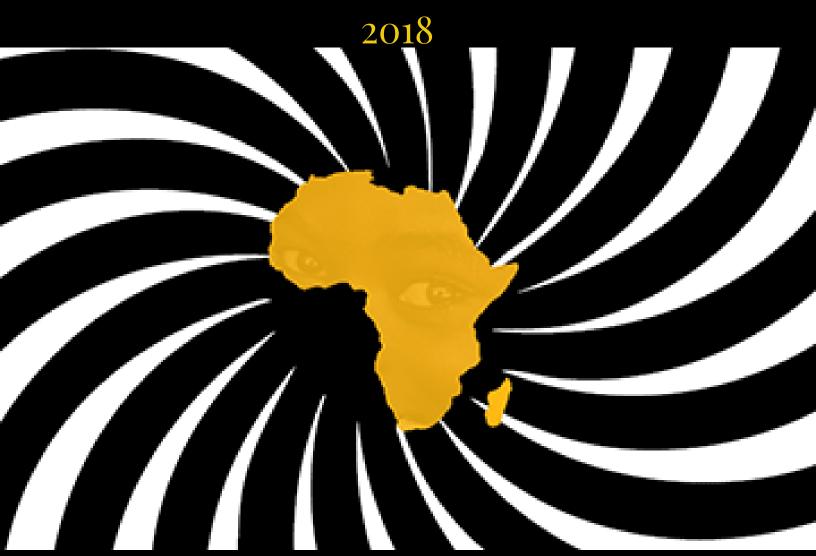
AFRICAN DESCENT MUSIC CONFERENCE

20 19

Exploring Opportunities & Value Gap As Addressed In Vancouver Music Strategy Report



JULY 19, 2019 • 9:30AM • JOSEPH & ROSALIE SEGAL CENTRE ROOM# 1400-1430

515 West Hastings Street Vancouver, BC, V6B 5K3

MASTERS OF CEREMONIES: KOSHESAI MATIMBA JOSEPH SSENDIKADDIWA

8:30AM-9:30AM Registration &

Refreshments

9:30AM - 9:45AM Prayer &

Land Acknowledgment

9:45AM - 9:55AM Opening Remarks

Natasha Mhuriro, SFU

ASA President

10:00AM - 10:15AM Background Presentation

on African Dscent Music

Yasin M.Kiraga

10:15AM - 10:30AM Keynote Speaker

Jully Black

10:30AM - 10:45AM Vancouver Music Strategy

Report Presentation

Jarrett Martineau

10:45AM - 11:00AM Q&A Session on

Presentation

11:00AM - 11:15AM Coffee Break

Celebrating African Descent Music

AFRICAN DESCENT MUSIC CONFERENCE 2019

11:15AM - 11:20AM Industry Experiences on The

Continent

Dr. Jose Chameleon

11:20AM - 12:00PM Panel 1: African Descent

Music & The Community,

Challenges Faced By Minority

Groups In The Industry

MODERATOR Sonia Medel

PANELISTS Jully Black, Canadian Artist

Silas Balabye Ekkubo,

Founder & CEO Bavabuka

AllStarz Foundation

Jarrett Martineau,

Cultural Planner

Vancouver Music Strategy

Ndidi Cascade, Canadian

Artist

Dr.Jose Chameleon,

Ugandan Artist

12:15AM - 12:30PM Q&A Session on Panel

Discussion

Celebrating African Descent Music

AFRICAN DESCENT MUSIC CONFERENCE 2019

12:30PM - 1:00PM Interlude: Live Music

1:00PM - 1:30PM Lunch

1:30PM - 1:45PM Interlude: Live Music

Jean Claude Gaspard

2:00PM - 2:45PM Panel 2: Creating Spaces

For Emerging Artists of

African Descent,

International Music Tours &

Way Forward,

MODERATOR Jumy Dapo-Ogunsola

PANELISTS Dr.Greg Feldman, Global

Migration Expert

Jarrett Martineau, Cultural

Planner Vancouver Music

Strategy

Zahara, South African

Artist

Alpha Yaya Diallo, Guinean-

Canadain Artist

Ezra Kwizera, Multicultural

Music Artist

Celebrating African Descent Music

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2:45PM - 3:00PM Q&A Session on Panel

Discussion

3:00PM - 3:15PM Closing Remarks, Way

Forward & Awards

3:15PM - 3:30PM Live Music: African Descent

Youth Collective

3:30PM - 4:00PM Networking